

Marc Girod



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Address: 49, rue des deux communes
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Website: <http://marc-girod.net>

Web analytics consultant

Professional experience:

3 Suisses: Web analytics & optimization

Contract: Full time (januar 12 - june 12)

Mission: Reportings, analysis, formations

Outils: SiteCatalyst, Google Analytics, Charles, Excel, PowerPoint

Hub'Sales: Web analytics & optimization consultant

Contract : Full time (octobre 2011 - current)

Mission: Tags, reportings, analysis, formations

Tools: SiteCatalyst, Google Analytics, Charles, Excel, PowerPoint

Clients: Canal+, 3 Suisses, La redoute, Ouest France, Raja

Duke / Razorfish: Web analytics consultant

Contract: 1 year (october 10 - september 11)

Mission: Tags, reportings, analysis

Tools: AnalyzerNX, SiteCatalyst, Google Analytics, Charles, Excel, PowerPoint

Clients: McDonald's, Nissan, Levi's, Nike, Orcanta, Total, Guerlain, ING direct

Converteo: Web analytics consultant

Contract: 4 months internship (june 10 - september 10)

Missions: Statistic and ergonomical audits, tags, reportings, analysis

Outils: Google Analytics, Unica NetInsight, OpenX, Excel, PowerPoint

Clients: Euromaster, UFC Que Choisir, Belambra, Compagnie des Alpes

Education:

HETIC: Hautes Etudes des Technologies de L'Information et de la Communication

Diploma: Master of web technologies and web marketing

--> TOEIC : 930/990

Université de Poitiers

Diploma: Mathematics degree

Lycée Condorcet (Paris)

Preparation program for the competitive entrance exams to top French lengineering schools

Interests:

Liberalism - Do it yourself - Arduino - Kitesurfing -

Seasteading - Semantic web - Singularity - Couchsurfing

More about me: <http://marc-girod.net>

